



## Leaders of Enhanced Package Safety for Bulk Ice Cream

### Kudos to Members that Have Eliminated Metal Components to Enhance Safety

*By Glenn Emory, General Manager North America, Weidenhammer New Packaging LLC*

Our first article outlined the absolute need to eliminate all metal components in bulk ice cream packaging and answered the questions, “[why Weidenhammer and why now?](#)” This week, we would like to recognize IDFA member companies that are taking leadership positions in employee and product safety by eliminating metal components in packaging.

#### Why These Companies and Why Now?

Change can be a challenge, yet these members are industry pioneers and have already blazed the trail by welcoming innovation and product improvements in bulk ice cream packaging. They reassessed their go-to-market strategies, reviewing in-plant material flow, production processes and impact through final disposal at the dip store or foodservice establishment. The companies realized that metal components in packaging provide zero advantages, but metal-free packaging offers many advantages, including enhanced worker safety, wider material selection to support their brands and less product loss.

Weidenhammer congratulates the IDFA member companies that have made a difference:

- Belfonte Ice Cream
- Blue Bell Creameries
- Cedar Crest Specialties
- Central Dairy
- Chocolate Shoppe Ice Cream
- Crystal Creamery
- Galliker Dairy
- Gifford’s Dairy
- Hiland Dairy Foods
- HP Hood
- Hunter Farms
- Jack & Jill
- Kemps
- Mayfield Dairy Farms
- Muller-Pinehurst
- Oberweis Dairy
- Pierre’s Ice Cream
- Prairie Farms Dairy
- Schoep’s Ice Cream Co
- Shamrock Foods
- Schulze & Burch
- SmithFoods
- The Ice Cream Club
- The Mochi Ice Cream Company
- Turkey Hill Dairy
- Weis Markets
- Whitey’s Ice Cream

Being a proven innovator for our customers, Weidenhammer is pleased to take on a leadership role for the betterment of the industry as a whole. I encourage you to contact Weidenhammer at [info@weidenhammer.us](mailto:info@weidenhammer.us) to discuss solutions that may be appropriate for your company’s needs.

#### About Weidenhammer New Packaging

Founded in 2014 as a joint venture of the Weidenhammer family (Heidelberg, Germany) and Sonoco (NYSE: SON), Weidenhammer New Packaging is regarded as the leading innovator of metal-free, paper-based bulk ice cream packaging and related machinery. The company is the successor entity of the original Weidenhammer Packaging, which was formed in 1956. Weidenhammer New Packaging is a proud Gold Business Partner member of IDFA.

